



NEWS RELEASE

Contact:

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For Immediate Release:

Poets Cove Resort & Spa Takes Environment to Heart with Green Initiative

March 12, 2011, Poets Cove Resort & Spa, Pender Island, BC is pleased to announce that it has achieved a 3 Green Key rating through the Green Key Eco-Rating Program.

A 3 Green Key rating demonstrates that Poets Cove Resort has taken significant steps to protect the environment. Strong environmental programs, best management practices, training programs, and engineering solutions have been implemented which have benefited the environment and the local community.

As quoted by GM, Walter Kohli:

"An environmental authority on Green Investments visited Poets Cove during November and paid us perhaps the best compliment we could hope for. After touring our resort's garden, recycle station and speaking with most department heads, he concluded 'that we're walking the talk' but 'not singing the song'. He suggested that we should share both our cultural and 'green efforts' with our guests.

Our owners, employees and I truly appreciate the unique beauty of Poets Cove and Bedwell Harbor and are committed to being worthy stewards of this natural environment and ancient First Nations 'Heritage Site'."

Poets Cove Resort & Spa is located on Pender Island in British Columbia's beautiful gulf islands. Just a short trip from Victoria, Vancouver or Seattle, the oceanside resort is set in a secluded bay, surrounded by the tranquility of nature. There are 46 accommodations ranging from lodge rooms, private cottages and family sized villas, all with ocean views. There are 2 heated pools, restaurants, a full service spa, a marina and plenty of outdoor activities. Weddings and small conferences are popular at the resort because it provides an intimate and welcoming setting.

About Green Key

The Green Key Eco-Rating Program is the first of its kind to rank, certify and inspect hotels and resorts in North America based on their commitment to sustainable "green" operations. The program was originally developed for the Hotel Association of Canada by a leading environmental engineering firm. Designed *specifically for hotel operations*, the Green Key Eco-Rating Program is a comprehensive environmental self-assessment that will allow each participating property to benefit on several fronts – cost savings, increased bookings from environmentally conscious consumers and meeting planners and responsible corporate citizenry. Visit www.greenkeyglobal.com for more information.